

News Release



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ADT WINS SIGNIFICANT LAWSUIT AGAINST COMPETITOR ACCUSED OF VIOLATING TRADE SECRETS AND MAKING UNFAIR TRADE PRACTICES

*Legal Victory Sends Strong Message that Product Piracy
Won't be Tolerated*

Boca Raton, Fla. – January xx, 2009 – ADT Security Services, the leading provider of electronic security systems, today announced it has won a major lawsuit against a competing company and several of its employees who were accused of violating trade secrets and making unfair trade practices.

The lawsuit involved ADT's Sensormatic brand and its industry-leading anti-theft Electronic Article Surveillance (EAS) systems which helps protect over 80 percent of the world's top 200 retailers from shoplifting and internal theft.

In the suit, ADT alleged that several former employees who helped design, develop and market the Sensormatic EAS systems violated confidentially agreements when they left the company by misappropriating and improperly using important technical information about the products to benefit their current employer, The Tag Company.

A recent federal court ruling agreed with the allegations by immediately prohibiting The Tag Company and its supplier, Phenix Label Company, from making or selling any of its products in the U.S. that were produced using confidential information about patent-protected Sensormatic products.

The court also ordered The Tag Company to pay damages and ruled that one of its employees, Dennis Gadonniex, a former engineer who helped develop Sensormatic products, violated his employment agreement with ADT's parent company, Tyco International, by misusing confidential information. The court ordered Gadonniex to pay costs and attorney's fees for their action against him.

"We are pleased with the court ruling and will continue to vigorously defend our rights against those who steal our intellectual property," said Scott Clements, vice

president and general manager for the Sensormatic portfolio of retail solutions. "We took this action to protect the integrity of our high quality products which help retailers to protect billions of dollars worth of their goods each year."

The International Anti-Counterfeiting Coalition, headquartered in Washington, D.C., states that product piracy and intellectual property thefts are the fastest growing business crimes in the U.S., estimated to cost companies approximately \$250 billion each year.

According to Paul Paradise, author of the top-selling book, "*Trademark Counterfeiting, Product Piracy and the Billion Dollar Threat to the U.S. Economy*," (www.greenwood.com) companies are deploying many strategies to combat this growing problem.

"We are seeing much more aggressiveness from businesses to fight back and defend their products from these modern-day pirates," Paradise said. "I applaud ADT for taking a stand and sending a strong message that it will go after anyone who steals its intellectual property and tries to profit from it."

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About ADT Security Services

ADT Security Services, a unit of Tyco International, is the largest provider of electronic security services to nearly six million commercial, government and residential customers throughout North America. ADT's total security solutions include intrusion, fire protection, video systems, access control, critical condition monitoring, electronic article surveillance, radio frequency identification (RFID) and integrated systems. ADT's Web site address is <http://www.adt.com>.

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