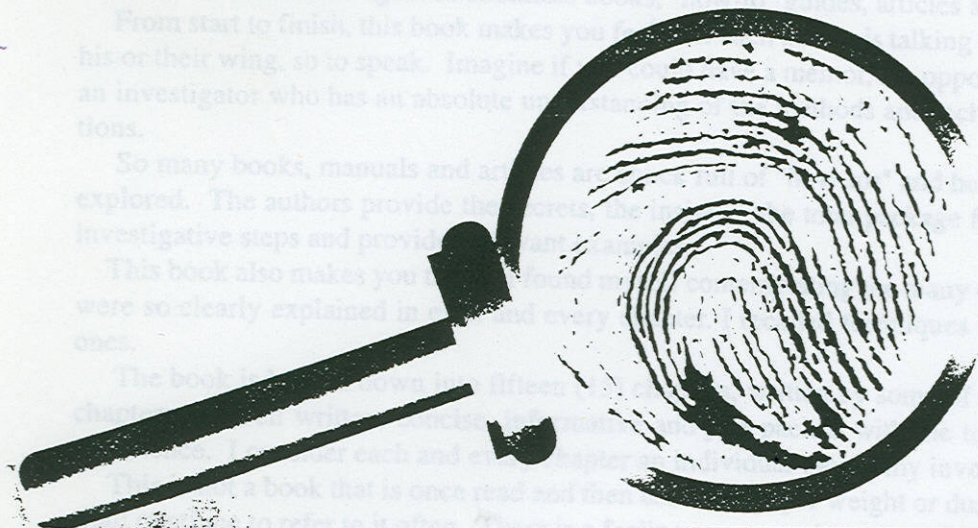
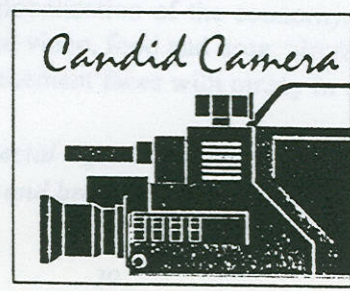
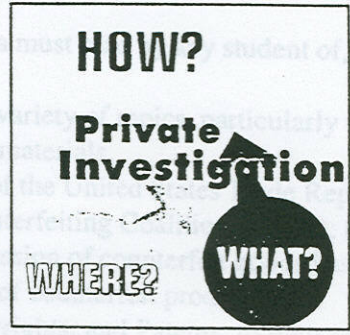
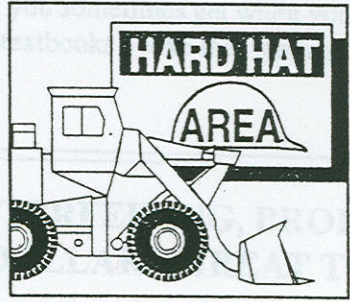


# Focus International

**JOURNAL OF THE COUNCIL OF INTERNATIONAL INVESTIGATORS**



Opinions  
*Analysis*  
Issues



## IN FOCUS:

Undercover Investigations  
the Workplace

How Can We Get Where We  
Are Going If We Don't  
Acknowledge Where We Are

Candid Camera

True Person Fraud

Book Review

*Advanced Forensic Criminal  
Defense Investigation*

*Trademark Counterfeiting  
Product Piracy, and the*

*Billion Dollar Threat to the  
US Economy*

PAUL R. PARADISE **TRADEMARK COUNTERFEITING, PRODUCT PIRACY  
AND THE BILLION DOLLAR THREAT TO THE US ECONOMY**

Quorum Books ISBN: 1-567202-50-0

Called the crime of the 21st century by the FBI, a must read by any student of, or investigator concerned with the theft of intellectual property rights.

Paradise is a journalist and freelance writer on a variety of topics, particularly the law and law enforcement, and a former editor for a major publisher of law and law-related materials.

The writer, through the assistance of the Office of the United States Trade Representative (USTR); the Recording Industry of America (RIAA); the International Anti-Counterfeiting Coalition (IACC); the Business Software Alliance (BSA) and the numerous people directly involved in the suppression of counterfeit goods has compiled, under one cover, a comprehensive publication dealing with the explosive growth of counterfeit products.

Paradise traces the origins of Trademarks, Copyrights, and Patents, to their common law background. He explores the worldwide threat by organized crime, due to the globalization of the economy. He uncovers and exposes the reader to significant cases of piracy in the publishing, film and video, food and drug, aircraft, automotive, and fashion industries.

The book concludes with the challenge law enforcement faces with piracy in cyberspace and the need for public education.

*Reviewed by Glenn Eiden, US Customs Service Special Agent. Special Agent Eiden is an expert in intellectual property investigations and has used his expertise to identify and break up numerous international counterfeiting rings.*